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NATIONWIDE TOUR CHAMPIONSHIP AT DANIEL ISLAND
ANNOUNCES RETURN OF TICKETS Fore CHARITY™ PROGRAM



Local Charities to Receive 100% of Ticket Sale Proceeds

Charleston, South Carolina – The Nationwide Tour Championship at Daniel Island announces the return of the successful TICKETS Fore CHARITY™ ticket sales fundraising program, which provides an opportunity for non-profit 501c3 organizations to sell tickets to this major event and keep 100% of the proceeds. Charities interested in participating are invited to attend an introductory TICKETS Fore CHARITY™ presentation to be held at the Daniel Island Club on Thursday, May 27th. The Nationwide Tour Championship at Daniel Island, offering a \$1 million purse as it concludes season-long competition to identify the 25 players who earn PGA TOUR cards for the following season based on the Tour's final money list, is scheduled October 25 - 31, 2010, at the Daniel Island Club in Charleston, SC.

All 501c3 non-profit organizations are invited to learn more about the program and register to participate by attending an introductory TICKETS Fore CHARITY™ presentation at the Daniel Island Club from 6:00-7:00pm, on Thursday, May 27th. Interested charitable organizations can RSVP to Margaret Shaw by phone at (843) 849-3154 or via e-mail to Margaret.Shaw@familycirclecup.com. All charities are required to provide 501c3 documentation at the time of registering, anytime between May 27 and the beginning of tournament play on Thursday, October 28, 2010. The Daniel Island Club is located at 600 Island Park Drive, Daniel Island, Charleston, SC 29492.

"We're very excited to build upon the relationships we established in the inaugural program. We're streamlining the process this year in several ways, including the launch of a new web site next week, which will make it even easier for charities to generate sales and raise more money," commented Margaret Shaw, Nationwide Tour Championship at Daniel Island Ticket Manager. "This program is designed for success. There aren't many opportunities for charities to receive 100% of the revenue they generate, so this can become a significant fundraising vehicle for both small and large organizations alike."

The Nationwide Tour Championship at Daniel Island TICKETS Fore CHARITY™ initiative was closely modeled after the highly successful Albertson's Boise Open TICKETS Fore CHARITY™ program that originated in 2001 and has risen over \$3 million for Boise charities throughout their 2009 event.

Nationwide Tour Championship at Daniel Island tickets can be purchased as a weekly pass for \$30, at a weekly group rate for 10 people for \$200, and daily tickets will be available for \$10 at the venue during the tournament. Weekly passes will be available beginning June 1st via charities participating in the TICKETS Fore CHARITY™ program, on

- TICKETS Fore CHARITY™ program continued... -

NationwideTourChampionship.com, and at the Family Circle Tennis Center ticket office, located at 161 Seven Farms Drive, Daniel Island, SC 29492, from 9:00am – 5:00pm, Monday through Friday. A complete list of Nationwide Tour Championship at Daniel Island TICKETS Fore CHARITY™ participating charities can be found on NationwideTourChampionship.com.

Spectators purchasing Nationwide Tour Championship at Daniel Island tickets through the TICKETS Fore CHARITY™ program will experience the best of professional golf, all while positively impacting the lives of those in need right here in Charleston.

The STA Education Foundation, the philanthropic arm of Student Transportation of America, the fourth largest provider of school bus transportation services in North America, is host organization for the Nationwide Tour Championship at Daniel Island.

ABOUT THE STA EDUCATION FOUNDATION

The Student Transportation of America Education Foundation is the philanthropic arm of Student Transportation of America (STA), the third largest provider of school bus transportation services in North America. The STA Education Foundation is a 501(c) (3) public charity that focuses the experience of the company and the talents of more than 6,000 employees on advancing educational opportunities available to the students it transports daily in more than 200 school districts in 11 U.S. states and Ontario, Canada. Since its creation in 2003, the Foundation has raised nearly \$200,000 and awarded more than 60 scholarships to students who demonstrate academic achievement, community service and leadership. Learn more about STA and its commitment to the community at www.rideSTA.com, www.staef.org.

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